

THE STORY SPINE	STRUCTURE	FUNCTION
Once upon a time...	Beginning	<ul style="list-style-type: none"> • Introduce characters and the setting. • Establish the current state or the ordinary world so that listeners will recognize the change.
Every day...		
But, one day...	The Event	<p>Describe:</p> <ul style="list-style-type: none"> • The inciting event that occurred or • The action taken that disrupts the ordinary, established world.
Because of that...	Middle	<ul style="list-style-type: none"> • Describe attempts to restore balance, which leads to choices that either lead to solutions or more obstacles. • Frame these incidents as direct results of the inciting event. • Ensure that each step or event is a consequence of the one before it.
Because of that...		
Because of that...		
Until finally...	The Climax	<ul style="list-style-type: none"> • Describe the result of your attempts to bring the world back into balance – What have you learned? How have you changed?
And, ever since then...	End	<ul style="list-style-type: none"> • Describe the meaning of the change and its impact – What are you doing differently in the new world?