



Hadiya Nuriddin

MEd | MA | CPTD | CPTM | CQIA

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Summary

Accomplished training and development professional with extensive experience educating professionals on improving job performance.

Key Qualifications

- Learning strategy design
- Instructional and curriculum design
- Storyline eLearning development
- Webinar development and delivery
- Project management
- Documentation design and technical writing
- Learning technologies implementation
- Evaluation methodologies design

Relevant Professional Experience

Owner, Senior Learning Strategist, and Senior Instructional Designer

Duets Learning, March 2008 – Present

Consult with small and large organizations about improving performance using a variety of online, classroom-based, blended, and on-the-job learning solutions

Key Accomplishments

- Developing elearning and instructor-led learning solutions for academic, non-profit, and corporate institutions
- *Client industries:* Banking and finance, insurance, technology, retail, pharmaceutical, professional services, oil and energy, media, non-profit, and association management

Instructional Design Manager

Huron Consulting Group, October 2008 – April 2011

Led large, dispersed teams through instructional design projects. Designed and developed eLearning solutions using Articulate, Camtasia, and Captivate. Designed and developed technical, compliance, and management instructor-led courses

Key Accomplishments

- Created online courses on a variety of topics, including train-the-trainer, effective writing, and bankruptcy
- Created, deployed, and narrated a comprehensive online curriculum for performance management

Learning & Development Manager

BP America, October 2006 – March 2008

Led the design and development of a full, multi-level curriculum for BP's convenience stores. Managed a team of instructional designers and trainers in Illinois and California and a \$3Mil operations and development budget.

Key Accomplishments

- Led, designed, and implemented the strategy for the organization's transformation from an instructor-led training model to a blended eLearning model saving the company \$7Mil
- Led the successful implementation of online training, impacting over 20,000 employees; Implementation involved a variety of functional groups throughout the U.S. and London

Curriculum Manager and Designer

LexisNexis InterAction, May 2005 – October 2006

Designed and delivered classroom-based and live online training courses for the *InterAction CRM* suite software and web-based applications to customers.

Key Accomplishments

- Improved the curriculum in response to participant feedback by restructuring the content and increasing course interactivity. Course redesign led to increased satisfaction ratings.

Assistant Vice President of Corporate Learning (Senior Training Consultant)

LaSalle Bank Corporation / Bank of America, March 2000 – May 2005

Designed and delivered technical training and professional development courses. Managed large-scale training projects, large project teams, and training budgets ranging up to \$1Mil.

Key Accomplishments

- Served as lead instructional designer for the implementation of PeopleSoft and a learning management system, developing and facilitating an extensive curriculum for various levels and roles

Senior Technical Support Analyst/Trainer

- *Morningstar* (1996 – 1998), *Kellogg Graduate School* – Snr. Tech Support Engineer (1996-1998)

Relevant Teaching Experience

- **Corporate:** Teach workshops for *Association for Talent Development* Education (2017-) Writing for Instructional Design and Training Certificate, E-Learning Instructional Design Certificate
- **Academic:** Designed and facilitated courses at *Southern New Hampshire University* (designed and facilitated an M.S. course), *University of San Diego*, and *Triton College*

Education

- **M.A. Writing & Publishing**, DePaul University, with distinction, 2014
- **M.Ed. Curriculum Design**, DePaul University, 2007
- **B.A. English**, Michigan State University, 1992

Certification

- Clemson University Center for Corporate Learning Executive miniMBA
- Certified Quality Improvement Associate (**CQIA**) – American Society for Quality
- Certified Professional in Training Management (**CPTM**) – Training Industry
- Prosci Certified Change Practitioner
- Certified Virtual Facilitator – International Institute for Facilitation
- Certified Professional in Talent Development (**CPTD**) – Association for Talent Development

Professional and Volunteer Work

- Author of the book *StoryTraining: Selecting and Shaping Stories that Connect*, published by the Association for Talent Development (ATD) (2018)
- Author of the ATD TD at Work guides, *Get the Whole Picture with a Performance Assessment* (2018) and *Power E-Learning with Stories* (2021); contributed a chapter to *The ATD Handbook for Training and Talent Development* (2022)
- Presenter at several ATD, *The Learning Guild*, and *Training Magazine* conferences
- Co-lead, Speaker Team *Chicago eLearning & Technology Showcase* (2014-present)

Awards

- *2023 ATD Talent Development Outstanding Professional Award* – Annual award presented to individuals that demonstrate exceptional talent development expertise, leadership, and service through their professional work, volunteerism, influence, and actions in support of others