

Story Guide Certificate Syllabus

Instructor

Hadiya Nuriddin

hadiya@duetslearning.com

312-772-1777

Course Description

The Story Guide Certificate Program is a four-week experience designed to train you to help others develop and refine their stories for business or personal use, such as interviews, presentations, and speeches. This blended learning program is divided into four comprehensive modules, each focused on specific skills and knowledge areas. The course concludes with a capstone project. This course is ideal for individuals seeking to become adept Story Guides, helping others express their narratives effectively in diverse environments.

Course Objectives

Module 1: Unearthing Personal Narratives

- Apply story discovery techniques to guide individuals in identifying and extracting meaningful narratives from their personal experiences.
- Encourage reflective thinking and self-discovery to uncover potential story elements.

Module 2: Structuring and Crafting the Narrative

- Instruct clients on key storytelling components like theme, narrative structure, and emotional engagement.
- Craft compelling and coherent stories from diverse experiences.

Module 3: Tailoring Narratives for Impact

- Engage active listening to understand and empathize with the storyteller's perspective.
- Guide storytellers in tailoring their narratives for different audiences and purposes.
- Instruct clients on how to modify and tailor their story to suit different audiences and situations, ensuring relevance and impact.

Module 4: Refining and Sharing Stories

- Offer insightful and constructive feedback to help individuals refine their storytelling.
- Support clients in empowering themselves to share their story confidently and independently.

- Guide clients through strategies for sharing their story, including timing, delivery, and engagement strategies, to maximize listener connection and response.

Course Schedule

Pre-work

February 19 – March 3

Module	Content	Delivery	Live Dates
Course Logistics	Syllabus, live session guidelines, class schedule	Reading	Approx. 2 hours of work
About Story Guiding	Overview of the story guide role, overview of the <i>Story Guide Mastery Program</i> , ethics statement for story guides	Reading, video	Approx. 3 hours of work

Week One

March 4 – March 10

Module	Content	Delivery	Live Dates
Introduction	Course and participant introductions, storytelling knowledge check, transitioning from storyteller to story guide	Video, reading with discussion activities, multiple-choice assessment	Approx. 2 hours of work
Module 1: Unearthing Personal Narratives	Live: Introduction to the Story Guiding Process	Zoom	Monday, March 4, 11 am – 12 pm CT
	The story guiding process, identifying intent, story discovery methods, reflective thinking mediation, stories of transformation, interviewing people to	Video, reading with discussion activities, multiple-choice assessment	Approx. 20 hours of work

Module	Content	Delivery	Live Dates
	elicit stories		
	Live: Stories of Transformation	Zoom	Friday, March 8, 11 am – 12 pm CT

Week Two

March 11 – March 17

Module	Content	Delivery	Live Dates
Module 2: Structuring and Crafting the Narrative	Live: Introduction to Narrative Elements	Zoom	Monday, March 11, 11 am – 12 pm CT
	Identifying the theme, introduction to narrative elements, narrative structures, using the story spine	Video, reading with discussion activities, audio content, multiple-choice assessment	Approx. 20 hours of work
	Live: Working with Structures	Zoom	Friday, March 15, 11 am – 12 pm CT

Week Three

March 18 – March 24

Module	Content	Delivery	Live Dates
Module 3: Tailoring Narratives for Impact	Live: Empathy in Practice	Zoom	Monday, March 18, 11 am – 12 pm CT
	Moving from structure to story, active listening, the role of empathy, sensory detail exploration, adapting stories	Video, reading with discussion activities, audio content, multiple-choice assessment	Approx. 20 hours of work
	Live: Tailoring Content to Context	Zoom	Wednesday , March 20, 11 am – 12 pm CT

Week Four

March 25 – March 29

Module	Content	Delivery	Live Dates
Module 4: Refining and Sharing Stories	Live: Story Delivery Exercises	Zoom	Monday, March 25, 11 am – 12 pm CT
	Key principles of providing feedback, perspectives on delivering personal stories, principles of telling stories, perspectives on revisions, managing resistance, encouraging the reluctant storyteller	Video, reading with discussion activities, audio content, multiple-choice assessment	Approx. 20 hours of work
	Live: Class Wrap-Up, Capstone Exercise Overview	Zoom	Friday, March 29, 11 am – 12 pm CT

Capstone

Due April 5

Module	Content	Delivery	Live Dates
Capstone	Story Guiding Challenges	Assignment	April 5, 11:59 pm Approx. 10 hours of work

Certificate Completion Requirements

To earn the Story Guide Certificate, students must meet the following requirements:

- Complete all exercises: Throughout the course, there will be a series of exercises designed to enhance your understanding and skills in storytelling and story guiding. Completing all these exercises is essential, as they are integral to the learning process and contribute to completion.
- Attend Zoom sessions: Active participation in our twice-weekly live Zoom sessions is mandatory. These sessions are a core course component, offering direct interaction with the instructor and fellow students. They provide an opportunity for real-time learning, discussion, and feedback. Attendance will be

tracked, and consistent presence is necessary for certificate eligibility. The sessions will be recorded for those who cannot attend.

- **Complete the Capstone Project:** The culmination of the Story Guide Certificate course is the capstone project. This assignment allows you to apply what you have learned in a practical, creative way. The capstone project must be completed to a satisfactory standard and submitted by the specified deadline to qualify for the certificate.

Meeting these requirements demonstrates your commitment and proficiency in the course material, qualifies you for the Story Guide Certificate, and proves your new skills and knowledge in story guiding.

Course Policies

Attendance and Participation

Attendance: Regular attendance to our Zoom sessions is crucial for your success in this course. Our two live Zoom sessions each week are not just informational, but interactive. Your presence and participation are required to get the most out of the learning experience.

Participation: Active participation in both live sessions and online modules is expected. This includes engaging in discussions, completing assignments on time, and interacting with peers and instructors. Your contributions should be thoughtful and respectful and reflect your understanding of the course material.

Late Submission Policy

Assignments should be submitted by the deadlines. Late submissions will be accepted up to 24 hours after the deadline. Beyond this period, late assignments will not be accepted without prior arrangements due to exceptional circumstances.

Accommodations

We are committed to providing equal opportunities for all students. Accommodations will be made for students with disabilities. If you require accommodation, please contact the course instructor and provide appropriate documentation as soon as possible.

Technical Requirements

Required Software

- Zoom for live sessions
- A stable internet connection
- A web browser (latest version recommended)
- Word processing software (e.g., Microsoft Word, Google Docs)
- Access to Thinkific

Technical Support

If you encounter technical issues, please contact your instructor at hadiya@duetslearning.com. Support is available Monday through Thursday, 10 am to 2 pm.

Communication

Office Hours

I am available for virtual office hours on **Tuesdays and Thursdays from 2 pm to 4 pm**. Please email me to schedule a meeting during these times.

Discussion Forum

Participate in our online forum to engage with your classmates on course topics. The forum is a great place to ask questions, share insights, and explore the course material more deeply.

Email Policy

Please use email for official communication. I strive to respond to emails within 48 hours during weekdays. When emailing, include the course name in your subject line and be specific in your query.