Building Compelling Characters for Elearning

# Step 1: Story Overview

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# Step 2: Interrogating your Character

| **QUESTION** | **HOW WILL THIS APPEAR IN THE MODULE?** |
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| The character wants… |  |
| The character wants this because… |  |
| The character’s **internal** motivator for wanting this *now* is… |  |
| The character’s **external** motivator for wanting this *now* is… |  |
| The internal conflict that is stopping the character from getting what they want is… |  |
| The external conflict that is stopping the character from getting what they want is… |  |